



## Hello Fellow Corvette Fans and Caravaners!

Our fundraising efforts for the **2014 NC/SC/VA Corvette Caravan** are ramping up and will soon be full speed ahead! We are now soliciting help from any and all Corvette Enthusiasts in our three-state area.

To have a successful Caravan for our participants, we plan to fund as much of the administrative cost as we can by securing corporate and individual sponsorships. The **2014 NC/SC/VA Corvette Caravan** will rely on business and individual sponsorship to raise the funds it needs to purchase supplies, fund the Route Book, pay expenses for our

"Kick-Off" events and activities, purchase Caravan souvenirs for participants, etc. Any money left over after the event is donated to the **National Corvette Museum**.

Our sponsors benefit by *advertising their business to one of the largest and most passionate groups of buyers – the **Corvette Enthusiast**.*

This is where we need your help! The Corvette Community is a made up of many passionate fans of the Corvette from every corner of NC, SC and Va. Corvette fans have a lot of buying power. We utilize dealerships, restaurants, suppliers, and neighborhood businesses regularly. Every Caravan participant knows of businesses and individuals who would like the chance to get their name, products and services out to this group of buyers. If each Caravan participant would secure one sponsor, our **2014 NC/SC/VA Corvette Caravan** would be the most successful to date and we would be able to support our **National Corvette Museum** even more. *Please click on the link on the **2014 NC/SC/VA Corvette Caravan** website for a copy of the **Sponsorship Overview & Fee Schedule** you can print and use in discussions with potential sponsors.*

For 2014, we have expanded the options by adding more ways for our sponsors to benefit. The **new** options are briefly described below:

- **Caravan website Ad and Link** – In addition to the Route Book ad, sponsorship at this level provides for the sponsor's ad on the **2014 NC/SC/VA Corvette Caravan** webpage linked from the **NCM** webpage. The sponsor's webpage will be linked to the sponsor's ad.
- **Special Start-Up Sponsor** – Sponsorship at this level will be the same as described above, but will provide almost three years of sponsor's advertising on the **2014 NC/SC/VA Corvette Caravan** webpage linked from the **NCM** webpage. These special '**Startup Sponsors**' are those who understand and appreciate the cost of planning and coordinating an event like the **2014 NC/SC/VA Corvette Caravan** and wish to support our efforts now. '**Startup Sponsors**' will receive a **\$200.00 1/2 page color Route Book ad** at no additional charge for committing **on or before August 31, 2012**, when this option ends.
- **Personal Donation** – Participants of the **2014 NC/SC/VA Corvette Caravan** and anyone else may choose to support by making a personal contribution in any amount. Checks should be made out to the 2014 NC/SC/VA 2014 National Corvette Museum Caravan, a 501 (C) (3) non-profit foundation.

Any Caravan participant, individual, or business interested in becoming a 'Start-Up Sponsor' or a Sponsor of the **2014 NC/SC/VA Corvette Caravan** should contact Chris Wood by email at [2redvettes@carolina.rr.com](mailto:2redvettes@carolina.rr.com).

As all who were a part of the 2009 NC/SC/VA Corvette Caravan know, this is a fun and rewarding event. Please help by getting involved in the 2014 Caravan now. You will not be disappointed. **Contact me via email at [2redvettes@carolina.rr.com](mailto:2redvettes@carolina.rr.com) for more information on how you can help with fundraising and sponsorship.**

Don't forget to wave!

Chris Wood  
2014 NC/SC/VA Corvette Caravan  
Sponsorship/Advertising/Route Book